BEST PRACTICE MEDIA

GOVERNMENT & PROCUREMENT

Clear strategy. Accountable execution.

Best Practice Media LLC is a 100% woman-owned digital marketing agency founded in 2015 and led by CEO Claire Winslow. We bring paid media, social content and creative execution together for organizations that need a clear plan and measurable reporting.

CORE CAPABILITIES

Paid social
Campaign strategy, audience planning, testing and optimization across social platforms.

Paid search
Search campaign planning, account management, conversion measurement and reporting.

Organic social
Content planning, publishing and community management.

Creative
Graphic design and video editing for digital campaigns and communications.

HOW WE WORK

Founder-led accountability. Integrated media and creative. Defined deliverables and reporting tied to campaign objectives. Experience spans commercial, nonprofit and municipal campaigns.

REGISTRATION

LEGAL NAME
Best Practice Media LLC

SAM.GOV
Active | All Awards

UEI
F3SWP7N95MS6

CAGE
26MD6

PRIMARY NAICS
541810 - Advertising Agencies

HEADQUARTERS
Morrison, Colorado

DISCUSS AN RFP OR TEAMING OPPORTUNITY

Email our team with the solicitation, scope and deadline.
bestpracticemedia.com/government-procurement/

WBENC WBE and WOSB certification applications submitted; approval pending.
Registration and application status as of October 29, 2026.